

we create the future

28. Mai - 7. Juni 2024

Düsseldorf
www.drupa.de



drupa

no. 1 for printing technologies

drupa in Düsseldorf: The prime-time event for the global printing industry from 28 May to 07 June 2024

Over a period of eleven days, 1,427 exhibitors from 50 countries will present innovative technologies, solutions and topics that affect the industry now and in future. A wide range of special events will provide valuable know-how. Focus on digitalisation and sustainability.

There's a great deal of excitement in the international printing industry right now, as everyone will finally be able to meet up in person and exchange information at drupa, the world's most important event for the sector, from 28 May to 07 June in Düsseldorf. In these very volatile times characterised by large social and also rapid technological changes and global megatrends, companies have to react: Those who do not anticipate important developments and adjust accordingly will endanger their competitive edge and waste opportunities for the future.

drupa is being held at just the right moment for this. In an international comparison, the leading global trade fair for print technologies both demonstrates the state of the industry's art and a wide spectrum of innovations which will shape the future and offers a multitude of opportunities for high-calibre knowledge exchange, discussions and networking with world-renowned sector experts.

On a net area of approx. 140,000 m² with 18 show halls, 1,427 exhibitors from 50 countries will present the entire spectrum of current trends and visionary ideas within print technology. Production of packaging and printed packaging are two areas which have also significantly gained in importance. From renowned global players to aspiring newcomers and start-ups – the list of registered exhibitors is almost a who-is-who of the printing and packaging industry. Here is a small sample: Bobst, Canon, Comexi, Duplo, EFI, Epson, ESKO, Fujifilm, Heidelberg, Horizon, HP, Kodak, Koenig & Bauer, Kolbus, Komori, Konica Minolta, KURZ, Landa, Müller Martini, Ricoh, Screen, Windmüller & Hölscher, Xeikon. You can view the complete list of exhibitors online at www.drupa.de.



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Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
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drupa 2024 focus topics

Limited fossil resources and carbon emissions have caused sustainability to become an essential part of long-term company strategies. Depending on the use of resources, the print and packaging industries are already using manufacturing procedures that save energy and resources today. drupa explains the important facts for sustainable production of print and packaging solutions and which trends are evolving within the sector in order to achieve the goal of a circular economy.

Digitalisation is changing analogue processes, while artificial intelligence is taking on more and more tasks in Industry 4.0. drupa presents top technologies across the industry's entire added value chain with a special focus on future and cross-sectional technologies. With this scenario in mind, topics like circular economy, automation, printing/finishing 4.0, artificial intelligence, platform economy and connectivity will be taking centre stage in the conference programme and expert forums.

Special forums

In times of constant change, disruptive processes and the resulting new business models, the drupa special forums are important aids for decision-making. They provide impetus and show best practices which the industry cannot do without. Together with its partners, drupa relies on its impressive range of competence across the industry and the topics which concern the future of its target groups.

drupa cube

Why is printing more important than ever in the digital age? Why do customers not always perceive printed products as sustainable? And how do you calculate your carbon footprint? These are just some of the issues that will be discussed in the drupa cube in 2024. In more than 50 sessions, the conference offers inspiration and expertise. The programme features five great keynotes from renowned international industry specialists and presentations about topics like increasing your business success, circular economy and

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sustainability, the future of print and packaging as well as sessions and best practice examples regarding new business models and trends.

Hall 6/Booth F03

drupa touchpoint sustainability

touchpoint sustainability deals with the role of the printing and paper industries in sustainable transformation and offers an overview of current, mid- and long-term developments. Technologies from mechanical and systems engineering are especially important in this context, above all with regard to quality, process safety during production and sustainability. Digitalisation and AI play key parts in order to accelerate the transformation process in the print and paper industries and to realise scaling effects. Manufacturers, industry players, brands and users together show how change can become reality in their many exhibits at touchpoint sustainability. Visitors to touchpoint sustainability can also enjoy a broad accompanying programme.

Hall 14/Booth D60

drupa touchpoint packaging

touchpoint packaging concentrates on visionary, intelligent packaging solutions and brings brand owners together with designers, print service providers and converters. The involvement of students and young talents in partner projects with exhibitors promises unique packaging solutions for folding boxes, labels, flexible packaging and corrugated cardboard. Beyond this, there will be discussion of important questions regarding global megatrends and their impact on packaging production, for example sustainability or e-commerce. The five key topics of touchpoint packaging are neo-ecology, connectivity, glocalisation, consumer mind and future regulations.

Hall 3/Booth/B31

drupa dna

Big ideas, tiny budget – for many young companies, it's not easy to make the right contacts and establish their fascinating and innovative solutions on the market. For this target group, drupa has created a special platform: drupa next

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age (dna). Newcomers, young talents, start-ups and established companies can network on a level playing field, find matching partners for cooperation and exchange innovative business ideas. For some participants, this is the first chance ever to present their businesses to an international audience of experts.

Hall 7/Booth 09

drupa touchpoint textile

The drupa touchpoint textile presents the world's first digital textile microfactory. This is a fully connected, integrated process chain – from digital simulation to design, animation and virtual rendering to production. One thing is sure: The industry is constantly gaining new fields of application, and inkjet technology not only opens doors to sectors like clothing and fashion, but also to the interior design, architecture, automotive and many other vertical markets. Hall 4/Booth B30

For details regarding the programme, partners and speakers of each special forum, see: <https://www.drupa.de/de/Programm>

drupa 2024 is open for visiting professionals from Tuesday, 28 May to Friday, 07 June 2024, Mon–Thurs from 10:00 a.m. to 6:00 p.m., Sat + Sun from 10:00 a.m. to 5:00 p.m. A 1-day ticket costs 60 euros, a 3-day ticket 165 euros, and a 5-day ticket 255 euros. Information about parking tickets and tickets for public transport is also available at the ticket shop: www.drupa.de/1130.

For more information, see www.drupa.de. The drupa blog is available at: www.drupa.de/de/Media_News/drupa_blog

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