

Press release - for immediate publication

API Transfer Technologies, Paragon Inks, Starfoil Technology and Newfoil Machines to Exhibit Together Under the ALDUS™ Brand at Labelexpo Europe 2025

Waalwijk, 14. August 2025 – The ALDUS™ GROUP, a globally operating provider of printing, packaging, packing and finishing solutions, as well as precision engineering, will make its debut at Labelexpo Europe 2025 exhibiting with a joint stand featuring four of its internationally active brands. From September 16 to 19 2025, API Transfer Technologies, Paragon Inks, Starfoil Technology, and Newfoil Machines will showcase how their globally proven technologies combine to offer a powerful solution chain for label and packaging printers and converters at Booth 3D60 in Hall 3.

Four Strong Brands – Globally Established and Stronger Together

The four companies, who will be presenting together in Barcelona under the ALDUS™ brand, all operate globally within their respective segments and are internationally recognised as specialists:

API Transfer Technologies

Global manufacturer and distributor of high-quality hot and cold transfer foils for decorative and functional applications. The company focuses on its broad spectrum of transfer solutions for conventional and digital printing technologies, including toner and inkjet applications. The new brand identity, resulting from the integration of several companies in 2024, will also be unveiled in Barcelona.

Paragon Inks

An industry leader in the development and production of UV and LED curable inks, coatings and cold foil adhesives for the label and packaging industry. The company is renowned for its customer-focused product development and long-standing partnerships with clients worldwide.

Starfoil Technology

Specialist in hot stamping and die-cutting machines as well as slitting, spooling, and cutting systems. Starfoil provides robust, customisable machine solutions for demanding industrial finishing processes – from small batches to high-volume production.

Newfoil Machines

World leader in roll-fed hot foil embossing and finishing machines. Newfoil's machines allow precise embossing, cutting, and converting – specifically for high-quality label products. As a division of Starfoil Technology Netherlands BV, Newfoil is synonymous with long-standing innovation leadership.

“We are bringing together leading specialists from different regions under a single global roof to offer our customers worldwide solutions that are technologically aligned and proven in practice,” says Daniel Black, General Manager of the ALDUS™ GROUP. *“Labelexpo is the ideal platform to showcase our global strength in one unified presence.”*

Comprehensive Portfolio – Tailored to Every Production Environment

Together, the four brands cover a wide range of solutions – from transfer products and inks to machinery and technical integration. The system approach is key: Customers receive not only individual components but also integrated solutions that are efficient, scalable, and practical.

“Our customers are looking for more than just components – they are seeking functioning systems and solutions to their everyday problems,” emphasises Kenny Gilmour, Managing Director of API Transfer Technologies, Starfoil Technology, and Newfoil Machines. *“These system solutions are what we provide. We support our customers throughout the process, providing technical, consultative and collaborative support.”*

The ALDUS™ GROUP – Global Solutions, Local Implementation

Headquartered in Sydney, Australia, the ALDUS™ GROUP is an internationally operating network of specialised companies in printing, packaging, labelling, coding and precision engineering. With over 430 employees and 14 locations around the world, including Australia, New Zealand, the USA, the UK, the Netherlands, Italy, Spain and Poland, the group embodies global expertise, local presence and cutting-edge technological competence.

The group's portfolio includes:

- High-quality transfer foils (hot/cold transfer)
- Printing inks, coatings, and adhesives
- Machines for label finishing, coding, and converting
- Custom machinery and system solutions for industrial applications
- Comprehensive consultancy, implementation, and training services

With a customer base of over 10,000 companies worldwide, the ALDUS™ GROUP is trusted within the global industry.

Strategic Focus on Visibility in the European Market

"As part of our ongoing global expansion, we have decided to place greater emphasis on the synergistic effects of the nine companies and brands within the ALDUS™ GROUP," says Daniel Black, General Manager of the ALDUS™ GROUP. "Over the past 75 years, we have grown into one of the largest global systems providers in the printing and packaging industry, as well as in packing technology and engineering. However, we have largely kept the ALDUS™ GROUP's marketing activities in Europe limited – and we are aware that the name ALDUS™ and the breadth of our product, machine, solution, and service offerings are still relatively unknown here."

Daniel continues: *"That's about to change with our presence at Labelexpo Europe. We are very excited to present the ALDUS™ GROUP in its newly updated corporate identity and showcase all the benefits and synergies for our customers across various sectors of the printing and packaging industry, as well as from our individual companies to the trade audience."*

Kenny Gilmour concludes: *"We have big plans ahead and look forward to taking our customers along on this exciting journey."*

Visit Us at Hall 3, Stand 3D60

The four brands of the ALDUS™ GROUP invite all industry professionals to experience the performance of their joint offering for themselves at Labelexpo Europe 2025. There will be live demonstrations, personalised consultations and international experts with in-depth technical knowledge on hand.

Further info: www.apitransfer.com

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Press Images:







Caption for all stand images:

Joint exhibition stand of API Transfer Technologies, Paragon Inks, Starfoil Technology and Newfoil Machines under the new umbrella brand ALDUS™ at Labelexpo Europe 2025

People:



Caption:

Daniel Black, General Manager of the ALDUS™ GROUP



Caption:

Kenny Gilmour, Managing Director of API Transfer Technologies

About ALDUS™

ALDUS™

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www.aldus.com.au

About API Transfer Technologies



API Transfer Technologies is a global manufacturer and supplier of premium hot and cold stamping foils for decorative and functional applications. With a strong focus on quality, technical support, and customer partnership, API Transfer Technologies helps brands elevate product appeal and production efficiency worldwide.

As part of the ALDUS™ GROUP, the company offers innovative foil solutions for packaging, labelling, and print enhancement across traditional and digital platforms.

www.apitransfer.com

About Paragon Inks

PARAGON INKS

Paragon Inks is a leading manufacturer of high-performance inks, coatings, and adhesives for the global label and packaging industry. With decades of expertise, the company delivers tailored solutions that meet the highest standards in quality, sustainability, and compliance.

As part of the ALDUS™ GROUP, Paragon Inks supports customers worldwide with reliable products, technical innovation, and expert guidance across a wide range of print applications.

www.paragoninks.com

About Starfoil Technology



Starfoil Technology is a specialist manufacturer of hot stamping, die-cutting, spooling, and slitting machines for the global print and packaging industry. Renowned for precision engineering and robust design, Starfoil delivers equipment that enhances productivity, quality, and process efficiency.

As part of the ALDUS™ GROUP, the company supports customers worldwide with tailored machinery solutions and reliable technical service for demanding foil and finishing applications.

www.starfoil.com

About Newfoil Machines

NewfoilMachines

A division of Starfoil Technology Netherlands bv

Newfoil Machines, a division of Starfoil Technology Netherlands bv, is the world leader in roll-fed hot foil label embossing and converting machinery. Known for pioneering innovation and robust engineering, Newfoil Machines systems are trusted globally for delivering exceptional label quality and production reliability.

As part of the ALDUS™ GROUP, the company provides advanced finishing solutions backed by expert support and decades of technical know-how.

www.newfoilmachines.eu