

The Voice of Galicia calls for COLORMAN

La Coruña daily opts for technology solution from manroland

The printing house Galicia Editorial S.L. in La Coruña, Spain, will print the Galician daily newspaper La Voz de Galicia (The Voice of Galicia) using a COLORMAN press.

La Voz de Galicia, the prestigious Spanish regional newspaper, was founded in 1882 and still remains in family ownership after three generations. Now Santiago Rey, the grandson of the original founder, runs it. It is printed in tabloid format with a circulation of up to 150,000 copies, with one national and thirteen regional offprints. At the end of 2011, two COLORMAN presses will take on these tasks. The mature technology, which offers a perfect register for standardized products, was a crucial factor in the decision for the COLORMAN. Shorter changeover times and reduced waste were additional convincing features for Galicia Editorial. With groundbreaking workflow solutions, the printing house is carving its path into the future, and creating new potential for automation: the COLORMAN will also be set up for automatic plate loading (APL).

COLORMAN caters to customer needs

When it comes to configuration and project management, the COLORMAN ordered by Galicia Editorial S.L. is fully tailored to specific needs and requirements. It consists of two machines with three eight-couple towers in 9-cylinder satellite design, enables variable web widths with motorized former adjustment, and is equipped with 2:5:5 folders. The AUROload system is implemented for paper logistics. The customer has also taken advantage of the added value provided by manroland's PRINTVALUE range: printservices for press maintenance, and printcom for the selection of consumables. The COLORMAN printing systems are integrated in a printnet workflow to optimize production efficiency.

The printing house will install both presses in two steps. In late 2010, the first printing system will be installed in a production hall extension, the second COLORMAN is scheduled to go on-edition nearly one year later in the main printing house. La Voz de Galicia is published by the Spanish media group Corporación Voz, with headquarters in La Coruña. The media company reports for the whole of Galicia and is active in the newspaper, broadcasting, Internet, and television branches.

Caption:

From the end of 2011 two COLORMAN presses will print La Voz de Galicia, the prestigious Spanish regional newspaper. | © La Voz de Galicia, La Coruña.

manroland AG is the world's second largest printing systems manufacturer and the world's market leader in web offset. manroland employs almost 8,700 people and has annual sales of some Euro 1.7 billion with an export share of 80%. Web fed and sheetfed presses provide solutions for publishing, commercial, and packaging printing.

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Photos can be downloaded from www.manroland.com in the category **Press**.

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