

Pasifik Trading represents manroland

Strong new partner for manroland in Turkey

Since October 2009, Pasifik Trading has been responsible for sales and service of the entire manroland product range in Turkey.

Safak Okaygün, Managing Director of Pasifik Trading, is optimistic: "manroland has always been regarded in Turkey as a very powerful brand that stands for high-tech and the highest quality. Various customers that have products from our competitors want to be looked after by manroland for both webfed and sheetfed presses, which is a clear indication that manroland's profile in the marketplace has been much too low in recent times. We are about to rapidly and noticeably change this and will be placing special emphasis on service."

Pasifik Trading has its headquarters in Istanbul and takes care of a large installed base of sheetfed as well as commercial and newspaper web presses. Besides printing systems, the manroland-portfolio includes a comprehensive range of services (printservices, printcom, printnet, printadvice). Pasifik Trading employs 26 staff at their locations in Istanbul, Ankara, and Izmir. The company, founded in 1999, is active in the press and post-press sectors.

Caption:

Safak Okaygün (50) is Managing Director of Pasifik Trading, manroland's new, strong sales partner in Turkey. | © Pasifik Trading.

manroland AG is the world's second largest printing systems manufacturer and the world's market leader in web offset. manroland employs almost 8,700 people and has annual sales of some Euro 1.7 billion with an export share of 80%. Web fed and sheetfed presses provide solutions for publishing, commercial, and packaging printing.

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Photos can be downloaded from www.manroland.com in the category **Press**.

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