

## First ROLAND InlineFoiler Prindor for Southeast Asia

Technology leader lives up to its reputation

**Right in time for the busy year-end production season in late 2010, the first ROLAND InlineFoiler Prindor in Southeast Asia starts up in Jakarta.**

Fascinated by the possibilities that the cold foil enhancement process offers, President Commissioner Welly Bolung decided in favor of manroland once again. A six-color ROLAND 700 HiPrint with coating module, extended delivery, and a ROLAND InlineFoiler Prindor supplements the machinery at Indonesia Printer where some manroland presses are already installed. The company is regarded as a technology leader and creative trailblazer in Indonesia. Welly Bolung about the added value the new printing system provides: "We have always invested in the latest technology. With the ROLAND InlineFoiler Prindor we are able to further improve the quality of our existing product portfolio and also open up completely new markets. This benefits us and our customers in equal measure."

### Showing what they can do

In order to promote the new technology in advance, Indonesia Printer organized a large symposium in Jakarta at the end of July. This involved having the company's new brochure enhanced with the ROLAND InlineFoiler Prindor in the Print Technology Center in Offenbach and then finished in Indonesia for the symposium. The core business of Indonesia Printer is made up of calendars, brochures, annual reports, books and high-quality magazines, as well as office supplies and stationery. The company plans to add packaging printing to its range of services. Since it was established in 1983, Indonesia Printer has continually expanded. Today a staff of 250 produces up to 100 print jobs per day – seven days a week in three-shift operation.

### Captions:

Signing the contract (from the right): Guntur Widjanarko, General Manager Sales manroland Indonesia, Markus Creutzburg, Sales manroland Offenbach, Harry Setiawan, Sales Manager manroland Indonesia, Edi Hambali, President Director Indonesia Printer, Tim Klappe, President Director manroland Indonesia. | © manroland, photo: Kenny Widjaja.

Premium products and excellent quality – the Southeast Asian printing company benefits from the strengths of the new ROLAND 700 HiPrint. | © manroland, photo: Maxi Media.

manroland AG is the world's second largest printing systems manufacturer and the world's market leader in web offset. manroland employs almost 8,000 people. The company has annual sales of some 1.7 billion euros with an export share of approximately 80% (2008). Webfed and sheetfed presses provide solutions for publishing, commercial, and packaging printing.

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Photos can be downloaded from [www.manroland.com](http://www.manroland.com) in the category **Press**.

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