

Two ROLAND 700 HiPrint for Parksons Packaging

Another major Indian packaging printer opts for production consistency with manroland

Two ROLAND 700 HiPrint offset presses will be installed in the first quarter of 2010 to boost printing capacity at the new printing facility of one of India's leading packaging printers, Parksons Packaging.

Parksons Packaging Ltd., Mumbai, has purchased two high capacity six-color ROLAND 700 HiPrint offset presses. At the new printing facility in Rudrapur (North India), the third production site for Parksons Packaging, a ROLAND 700 HiPrint with coating module was installed in the first quarter of 2010. Another ROLAND 700 HiPrint with full UV equipment will follow in the second half of 2010. The printing systems are equipped with TelePresence, which permits fast remote diagnosis when service is needed. The TelePresence Maintenance Manager module provides individualized, condition-oriented press maintenance. The company chose manroland as its high performance business partner based on its upgrade flexibility and the production-reliable technology.

Parksons Packaging is one of India's largest packaging and printing companies, turning out high quality folding cartons for some of the best known brands and leaders in the food and beverage, pharmaceutical, electronics, retail, apparel and consumer goods industries. Neeraj Dargan, General Manager Sheetfed at manroland India says, "Our alliance with Parksons Packaging validates the perception of manroland India as one of the premier printing solutions providers in India, catering to market leaders in the printing and packaging industry. We're confident that our presses will enable Parksons Packaging to achieve significantly enhanced print quality standards in further expanding their national and international footprints."

Caption:

Much of the packaging for brand-name companies is printed using manroland technology, more and more often in emerging markets like India. | © manroland, Photo: Herbert Gairhos.

Neeraj Dargan, General Manager Sheetfed at manroland India, is glad about the acceptance of the brand manroland and its products in India. | © manroland India.

manroland AG is the world's second largest printing systems manufacturer and the world's market leader in web offset. manroland employs almost 8,000 people and has annual sales of some Euro 1,7 billion with an export share of app. 80% (2008). Webfed and sheetfed presses provide solutions for publishing, commercial and packaging printing.

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Photos can be downloaded from www.manroland.com in the category **Press**.

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